

A National Manifesto for Arts / Crafts Participation – Inaugural Consultation Event. Monday 9 June 2008

Flip Chart Notes

Definition:

- Innovation isn't the end of the arts.
- Language about innovation, but 'traditional arts (high) get the money.
- Difference in value of different art forms but have the same value to society.
- Recognition of ecology of arts:
- Volunteer, paid, semi paid, amateur, professional, career.
- Volunteers need professionals, need volunteers.....
- Inspiration, ambition, standards, capacity to organise...
- Networks to action motivation to take part.
- Campaign to action motivation to take part.
- Empower people to do what they want – help people realise their dreams.
- Do we need to wait for government? (No!).
- New media production not on traditional forms of delivery/distribution – different audiences.
- Technology can open up possibilities – new genres and new ways of doing things.

EXPECTATIONS.

- Recognition of ecology of arts, professional, voluntary, volunteer, amateur, 'non hierarchal'
- Learn more about the policy and work so far.
- Recognition of activity at all different levels and across the different genres of arts and crafts.

MANIFESTO.

- New ways of working that should make the manifesto obsolete.
 - A rant of mission/values/aims etc.
 - Non – hierarchal, evolutionary, organic, self – organising networks.
 - "manifesting process"
 - A platform/springboard.
 - Wider process – not just arts people.
 - Objective person on strategy group = reality check.
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- Vision in ten years time.
 - More education in the arts.
 - Enabling space/time of the arts.
 - Breakdown of the barriers to participation/in the arts.
 - Manifesto addresses partners within the sector and outside of it.
 - Greater funding and information, knowledge and resource, sharing between organisations, (including need for marketing to priority groups).
 - Recognition of the various meanings of participation – practicing.

- audience member.
- learning.

- People should feel empowered to be involved.
- Everyone should have the opportunity to take part in the arts.
- A national information service and marketing campaign to people to find out what is available.

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Arts organisations to:-

- Support each other more and collaborate.
- Facilitate joined up government.
- Lobby more effectively, lobby MP's lobby Julia Veuberger. Lobby the foresight process.
- Reach out to new audiences.

Government to:

- Act more effectively between departments, including increased funding.
- Recognise the inherent value of the Arts.
- Back a marketing campaign for the Arts – slogan like 5 a day.

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4 things we want from the day.

1. Increase public participation.
2. Lobbying decision makers.
3. National over view and identity.
4. Test manifesto idea.

In 10 years time.

- The value of public participation in the arts and crafts would be a given. Both to the general public and to the decision makers.
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Manifesto (1 of 2).

- We can have fun. Provide a national voice and identity.
 - Enrich lives.
 - Support society.
 - Educate.
 - Enhance communities.
 - Unite diverse or isolated groups/ individuals.
 - Provide the basis for careers and economic activity.
 - Motivate people.
 - We need long term political commitment.
 - Resources and funding.
 - Recognition of the arts and what participation can achieve.
 - Realistic targets.
 - Risk taking and experimentation.
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EXPECTATIONS.

- Quality.
- Definition and participation.
- Social function and
- Inclusion.
- Stretching people, new challenges.

IN TEN YEARS TIME.

***PERSONAL AND SOCIAL RELEVANCE.**

<u>FUNCTION</u>	<u>ACCESS/ENABLEMENT</u>
<u>MORE THAN FUN</u>	<u>OPENNESS</u> <u>CREATIVE ACTIVITY</u>
<u>DEFINITION</u>	<u>RESPONSE –</u>
	<u>LOCAL COMMUNITIES/</u>
	<u>COMMUNITIES OF INTEREST</u>

VALUED ENTITLEMENT IDENTITIES

CONSUMPTION –ENGAGEMENT.

- We can demonstrate quality of life.
- Readership – the arts world – participation. – Government funding.
- Promotion and publicity of the manifesto.
- High profile standard bearer.
- Embed in local practice.
- A media campaign.

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WHO SHOULD BE INVOLVED?

- A drafting group.
- Reps of community based arts organisations.
- Cross art form.
- National Arts Organisations (Umbrella bodies).
- Local authorities.
- Arts Council.
- Learning and skills.
- Arts in Education.

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How will it influence at grass roots.

Learn more.

Show people participating.

Get people participating?

How do you get full picture
of activity beyond funded bodies,

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How will this 'manifest' reflect – how people will work outside of structured activity?

How can we 'support' it and organise it?

Participation be thorough and have longevity for an individual. Manifesto to be a mentoring system, tailored for individual's interests – supportive.

Festival of learning.

Promote a sense of a right to culture that is not time limited.

How would we support and organise it?

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We can challenge:-

Government	Art Industry	Participant
Ensure resources allocated.	Collaborate and work together.	Create demand.
Consult at a local level.	Work at grass roots.	Collaborate and lead the process.
Remove barriers, i.e. regulation/legislation.	Listen and respond.	Own it.
	Facilitate.	
Share.	Share.	Share.
Trust.	Trust.	Trust.

HOPES.

- Discover new ideas.
- Avoid dead ends.
- Develop consensus for a way forward.