

Manifesto Consultation Event

Notes from the 'Post It Note' session

WHAT IT WILL LOOK LIKE

I. VALUE OF ART

BROAD AND CHANGING definition of ARTS /CRAFTS and of PARTICIPATION

An increase in depth of participation

Participation to be thorough and have longevity for individuals

Challenged the assumed hierarchy of the arts and 'legitimation' only through funding

Recognition of ecology / holistic nature of arts and crafts – volunteer, paid staff, practitioners all needed for all to flourish – and that people can be in different roles at any one point

A wider definition of the arts

A Global view – cooperation

Celebration and valuing of presence, connection and relationships

2. UNIVERSAL ACCESS

Recognition that everyone is already taking part in the arts

Everyone has opportunities to participate, with support and resources where needed

The value of public participation in the arts will be given both to the general public and decision makers

Recognition the human need for creative expression and getting together equals participation

Universal recognition of the social function of art

Barriers removed – full access

A significant measurable difference in the numbers and type of people participating in the arts

Lifelong engagement in creativity

Everyone involved / empowered in creativity

Article 27 into UK law

3. INDIVIDUAL CONFIDENCE

Third party liability insurance

Licensing Act

Numbers being the only targets that are valued

Remove prohibiting legislation and practices by government

Currently, unwanted but useable and useful resources are sent to landfill because organisations must protect against potential accident / misuse etc leading to suing

Responsiveness to local situations and communities of interest

Everybody should have the opportunity and feel empowered to participate in the arts

Art at the centre / root of community

Trust

Promote an individual sense that you have a right to culture and an agency to self direct community and cultural development

Not being led by government – we take the lead

Being in control of your own participation

People have confidence in their own creativity

4. RESOURCES

Local (very) access to arts budgets

Breakdown of the barriers to arts and crafts participation(eg funding / awareness / accessibility)

Ownership and redistribution of resources

Created space and time for arts and crafts in peoples lives

Arts 'spaces' everywhere eg pubs, sports centres, shopping malls etc.

Local authority funding for the arts is mandatory

Personal or family budgets for the arts

Trust

People value and recognise their own and others cultural tradition and activities

More education in the arts and crafts both formal and informal

BBC charter requires 5 minutes coverage on all local news bulletins (arts, crafts etc)

Arts Mentors, facilitators, amateurs on every council estate

Give over all national arts institutions to amateur groups for 3 months a year with no professional activity taking place during that time

Lobby nationally for resources for arts participation

HOW IT WILL BE ACHIEVED

I. MENTORING

Recognition of inherent value of the arts (not just economic)

More people capable and skilled in passing on knowledge of arts and crafts practice (both volunteer and paid)

Mentoring and support into professional status

Provision of volunteer support – e.g. training, linked to course, resources

A national mentoring service

Benefits of arts to health - maintain wellbeing, motivation

Encouragement to volunteer in the Arts

2. MARKETING

National participation campaign with high profile media coverage

Marketing and profile

Presenting opportunity for a more collective voice for the arts

Tell people about our achievements and successes (don't beat ourselves up)

Outward demonstration of value of arts e.g. research and practice

More 'Up for Arts' projects

Raise profile of existing amateur arts organisations

Demonstrate value of arts to community

Coherent and consistent agreed messages/agendas

Agree 'simple' messages about the value of arts/crafts to counter other's 'simple' messages (e.g. CBI) – › role of 'manifesto'

3. PROCESS

Remember we are voters, tax payers and big subsidisers of the arts too. Use this power

Geysers not cascades

Allowing people to see they can develop the arts

New models of how we work now and in the future – rely on ourselves (as we have usually done!!)

National take part in the arts day

Campaign to encourage the general public to recognise the wide diversity of arts and crafts practice people choose to do

Questionnaire guidelines to understand impact on the individual pre and post activity and be able to compare to an average (eg through a website for arts organisations)

4. INFORMATION

A national information service for individuals

Access to more effective use of new technology to empower localities and generate new networks

Proper joined up approach and clear focus for information (national and local)

Information hub and portal

Central information for organisations to access funding, training and resources

Lobbying and advocacy within the arts –> strong voice and united

5. SCHOOL AND COMMUNITIES

Curriculum involvement accepting arts participation

Reinstatement of community and educational venues (temporary and permanent)

Reinstatement of further and adult and community education FUNDING

Greater emphasis on arts and crafts in adult and community learning

Encouragement through generations

6. FUNDING CULTURE SHIFT

Method of evaluating quality of provision

Improved methods of assessment: not just targets

'Us' Harness the power of technology and recognise how it changes access and perceptions and communications

De- regulation (Licensing, recycling of resources)

Communicate good practice of support for participation to inspire and inform work of others e.g. mentoring; linking.....

We need to have the confidence in our arts and crafts activity NOW and not wait for someone else to validate us...!

No income tax for artists

Tax breaks for creative intervention/sponsorship

Equal status for arts in representation on local strategic partnerships within 1 to 2 years

Support for participation should be real measure of local authority arts work (e.g Audit Commission)

Pressure on RFO's to include more participatory events

Financial/planning incentives to facilitate physical space

All employers to fund 10 hours of arts participation per week

An arts currency – earn the right to attend arts events by participating in the arts
'ART DOLLARS'

Community led distribution of funding

Extension of find your talent (5 hours of culture per week) into community (e.g.
workplace)

A nationally recognised and usable 'voucher to participate' included in peoples giros

WHO WILL BE INVOLVED

Individuals promoting arts

Community representatives

Individual members of a community with an interest

Elders

Phil Redmond

Fungal, self organising network reps

Partners within the sector and outside of it

TUC – to get employers to provide arts for employees

Organisations involved locally / regionally in supporting people to participate and
groups who offer these opportunities eg EMPAF, Adec

Consultative groups

Voluntary Arts Organisations

Leaders in participatory and community arts groups

NCVO

Educational representatives

Members from all cultures

Long term unemployed

Professional and voluntary arts and crafts people

Local and national government

Education departments form early years through to adult education

Damien Hurst (to cu the manifesto in half)

Kevin Spacey

Prisoners

Education / learning / health leaders and specialists

VAN – national links